

ORDER FEASTTM

for Shopify & Apparel Magic

O R D E R F E A S T TM

f o r S h o p i f y + A p p a r e l M a g i c

p o w e r e d b y C A R T . Q TM

from IT with IQTM — Ethan Feerst and Tom Rice

it with iq c/o feerst media 1231 s. orlando ave los angeles ca 90035 310.406.6237 orderfeast@itwithiq.com



an easier smarter bundle of processes & features

if your current order lifecycle uses apparel magic to ingest your shopify order stream, you may have discovered that the native apparel magic integration does not provide the additional entries and features your enterprise needs. while customer service agents or other staff can manually allocate and pick orders, manually fix entries, modify, add other notes in app magic and/or Shopify, etcetera — there is now a better easier way

with order feast there are many order touch points that simply run — automagically.

once connected and running in-the-background, order feast takes a variety of critical actions on behalf of you and your shopify orders



order feast — selected & sample features

- ✓ **auto-allocate your orders** as they are pulled into app magic
- ✓ **auto-pick your orders**, e.g. auto-generate pick tickets id#'s for your 3pl
- ✓ **track and monitor all of your order activity** for errors and outliers, such as:
 - (a) order was only partially allocated and/or picked
 - (b) 3pl could not pick some-or-all physical stock for shipment
 - (c) app magic api failures
- ✓ **auto-pull fulfilled app magic invoices** and see shopify's order fulfillment status change on-the-fly with ship tracking id#'s and smartlinks; this can also trigger the shopify fulfillment email to your customers
- ✓ give yourself and your team a more intuitive order processing status console
- ✓ **instantly search** by shopify order#, app magic order id or pick ticket id
- ✓ **easily cross-reference** and flip between relevant dashboards as needed with smartlinks to app magic and shopify screens



- ✓ **search and/or see realtime pick-or-ship status** of every order received by apparel magic
- ✓ **monitor and see your orders and their status update on-the-fly** — in app magic and in shopify — as they are either shipped, cancelled, or held back for human handling, as may be relevant and appropriate

? how orders feast

- ✓ **Since 2017 our team has been immersed in the full stack** of Shopify + App Magic's various api's
- ✓ **the order feast app bundle leverages shopify and app magic** orders, fulfillment and products sdk's to your maximum advantage. critical data points sync and populate to both platforms. pain points that need manual input can be automated
- ✓ **any unusual or outlier orders that require human handling are caught** and tagged for easy review and follow-up



more easy pieces, sample additional Qs

included at \$0 w essentials

- ✓ **better orders grid** — easier to use, search and maneuver than the native shopify orders console
- ✓ **easier order cancellations** provides your team with a one-click-to-send, which instantly emails your 3pl with the relevant order id and pick ticket id
- ✓ **ship address screening as relevant or necessary**, for 3pl or other connected service(s). if the app magic default connection to shopify sometimes fails to pull ship addresses correctly, order feast monitors for this and sends an alert when it happens
- ✓ monitor for invalid or hacked discount code usage
- ✓ monitor for invalid or hacked GWP without primary product
- ✓ monitor for invalid or hacked \$0 order without proper authorization



iT with iQ™ • ethan feerst • tom rice

we are decisive, results-driven web builders + project managers offering more than 25 years of combined experience and expertise in technology, team building, and real world execution. we love collaborations, and are excellent at identifying core client-organization strengths and leveraging them for maximum performance. we are sharp, fun and detail oriented while keeping broad-ranging goals and vision in mind.

over the last nine years, we have specialized in custom web / ecomm / app builds that involve a lot of piping and process automations; we code much of our own middleware in supporting a variety of api's and synchronizations with various tech partner and client solutions.

we also create-finesse-improve front-end designs and user experiences, UI/UX and all that good brouhaha. on the back end, we handle anything LAMP aka linux apache MySql php, and now also on top of NGINX. frameworks include bespoke, laravel, symfony, magento, concrete5 (5.6 and 5.7), drupal, wordpress, shopify liquid and shopify api's

custom or turnkey is no problem. solutions include b2b project management and reporting apps; eComm web apps with back-end tools customized for the whole enterprise / existing biz processes + new automations; supply chain management; custom mini tools, merchant services and pay capture / processing integrations; also a variety of product database and inventory management solutions; many integrations and a lot of ERP.



order feast — essentials

- ✓ no upfront charges to install
- ✓ first 30 days free — see it 100% working before payment
- ✓ after first 30-days you may cancel-decline at no charge
- ✓ or continue as follows:
- ✓ \$6500 one time charge**
- ✓ \$1599/mo payable quarterly**
- ✓ **cancel anytime with 60 days notice**
- ✓ we continue to monitor, fine-tune, and adjust as may be needed in response to shopify or app magic sdk changes, and your needs or requests

***sample pricing, actual pricing and final quote subject to intake evaluation and may be greater or less than pricing shown. additional dev services may be included, or requested and quoted separately*